



Caden's  
**FULL THROTTLE**  
event *Horsepower with a heart!*



**FRIDAY, AUGUST 7, 2020**

Friday, August 7, 2020 6:30 pm  
Zingerman's Cornman Farms, Dexter, MI  
[www.mottchildren.org/team-caden/event](http://www.mottchildren.org/team-caden/event)



# SPONSORSHIP OPPORTUNITIES

Caden's Full Throttle Event is an enjoyable annual fund raiser for the University of Michigan Congenital Heart Center at the C.S. Mott Children's Hospital (UM CHC). We bring car lovers and community supporters together to raise much needed funds for children with heart disease.

This event features a strolling dinner aside a display of luxury and exotic cars in a beautiful outdoor setting, live music and an inspiring program. Please join us to help move medicine forward and to deliver the breakthrough care that helps heal our Little Victors and gives hope to children everywhere.



*\*Sponsorship must be confirmed by June 26, 2020 for inclusion in print materials and by July 24, 2020, for inclusion on digital materials.*

To learn more about becoming a sponsor, contact us at:  
734-936-8993 or  
UMCHC-Events@med.umich.edu

## PRESENTING Sponsor- \$25,000

- 10 VIP tickets with a reserved table at the main event
- Exclusive sponsorship in your category
- Logo/Name on event website, program and digital signage\*
- Verbal recognition from stage
- Product placement, prominent display of two vehicles if desired
- Tour of UM CHC (mutually agreed upon date)
- Name on year-round plaque at Zingerman's Cornman Farms

## HORSEPOWER HEROES Sponsor- \$15,000

- 8 VIP tickets with a reserved table at the main event
- Logo/Name on event website, program and digital signage\*
- Verbal recognition from stage
- Product placement, prominent display of two vehicles if desired
- Tour of UM CHC (mutually agreed upon date)

## BOWLESWELL MOTOR CO Sponsor- \$10,000

- 8 tickets to main event with a reserved table
- Logo/Name on event website, program and digital signage\*
- Verbal recognition from stage
- Product placement, prominent display of two vehicles if desired
- Tour of UM CHC (mutually agreed upon date)

## CADEN'S PIT CREW Sponsor- \$5,000

- 6 tickets to main event
- Logo/Name on event website, program and digital signage\*
- Product placement, prominent display of two vehicles if desired

## TRAFFIC TROOP Sponsor- \$3,000

- 4 tickets to main event
- Logo/Name on event website, program and digital signage\*

## UNDERWRITING Opportunities- \$2,000 each

Please note: tickets are not included with these opportunities and must be purchased separately.

### BENEFITS:

- Logo/Name on signage at underwritten area at event\*
- Logo/Name on event website, program and digital signage\*

### AREAS:

- Bar
- Flowers
- Silent Auction



## ALL FOR THE KIDS

Proceeds support congenital heart and heart transplant research that will move medicine forward and give hope to children and families. Nearly 1 in 100 babies are born with congenital heart disease, making it the #1 birth defect in the country. However federal research funds are limited.

As an international referral center, the U-M Congenital Heart Center at C.S. Mott Children's Hospital is one of the largest and most experienced pediatric heart programs. Our specialists are leading innovative research into new medicines, procedures, processes and equipment that is revolutionizing the outlook for congenital heart patients around the world.



## CADEN'S STORY



This event is held in memory of Caden, an 11-year old patient at Mott whose passion for life included an extraordinary love for and knowledge of cars.

Born with a heart condition that left him essentially with only half a heart, Caden received a heart transplant at just six weeks old. At age seven, he fought to be a cancer survivor, but after ten years his transplanted heart began to fail and he needed a new heart. Caden was listed for a new heart, and passed away waiting for a suitable donor.

Caden's legacy has inspired people from across the country to support life-saving congenital heart research and to become organ donors.

Caden shared a love of cars with his heart surgeon, Dr. Richard Ohye and many others who continue to support kids at Mott

# Caden's FULL THROTTLE event FRIDAY, AUGUST 7, 2020

Horsepower with a heart!



## SPONSORSHIP COMMITMENT FORM

Name: \_\_\_\_\_  
(for individuals: as you would like it listed in print materials, limit 115 characters)

Company: \_\_\_\_\_  
(as you would like it listed in print materials, limit 115 characters - or send logo to email below)

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

I would like to support Full Throttle at the following level:

- \$25,000 PRESENTING Sponsor (Received at \$23,500\*)
- \$15,000 HORSEPOWER HEROES Sponsor (Received at \$13,800\*)
- \$10,000 BOWLESWELL MOTOR CO Sponsor (Received at \$9,000\*)
- \$5,000 CADEN'S PIT CREW Sponsor (Received at \$4,250\*)
- \$3,000 TRAFFIC TROOP Sponsor (Received at \$2,500\*)

*\*Based on fair market value*

Underwriting Sponsor

\$2,000 (Received at \$2,000\*)

- Bar
- Flowers
- Silent Auction

Please accept payment in the form of:

Check payable to: "University of Michigan"

Credit Card:  Personal  Business  
 Visa  MC  AmEx  Discover

Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Number: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_



For more information, contact:  
Contact us at:  
734-936-8993 or  
UMCHC-Events@med.umich.edu

Completed forms can be sent to:  
UM Congenital Heart Center  
Attn: Barb Brown  
1540 E. Hospital Dr. Flr 11  
Ann Arbor, MI 48109-4204

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by June 26, 2020 for inclusion  
in event program and by July  
24, 2020, for inclusion on digital  
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