



9TH ANNUAL MEN'S EVENT

Tuesday, September 14th, 6:00 p.m.

Cocktails and Hors d'Oeuvres, Dinner & Prostate Cancer Briefing

Fleming's Prime Steakhouse & Wine Bar

323 North Old Woodward Ave., Birmingham, MI 48009

2010 Sponsorship Opportunities

Major Event Sponsor - \$15,000

Name and logo listed as major event sponsor on all printed and web based materials, including the press release, save-the-date card, invitation, and dinner program, as well as signage at the event. Also includes four tickets to the dinner.

Dinner Sponsor - \$10,000

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as signage in the dining room. Also includes four tickets to the dinner.

Cocktail Sponsor - \$5,000

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as signage in the bar area. Also includes two tickets to the dinner.

Gift Sponsor - \$5,000

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as on the take-home gift for each guest.

Auction Sponsor - \$2,500

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as signage at the silent auction tables.

Valet Sponsor - \$2,500

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as advertising in the guest cars.

Photo Sponsor - \$1,500

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event.

Table Sponsor Options

\$1,000 "Maize" Sponsor includes sign at table

\$1,500 "Blue" Sponsor includes sign at table and 2 tickets

\$2,000 "Michigan Difference" Sponsor includes sign at table and 4 tickets



9TH ANNUAL MEN'S EVENT

Tuesday, September 14, 2010, 6:00 p.m.

Cocktails and Hors d'Oeuvres, Dinner & Prostate Cancer Briefing

Fleming's Prime Steakhouse & Wine Bar

323 North Old Woodward Ave., Birmingham, MI 48009

2010 Sponsorship Form

The Men's Event brings together a prestigious group of businessmen and women, community leaders, friends and families to enjoy an evening of fabulous food, fine wine and good fellowship while raising funds to support the battle against prostate cancer. Please consider sponsoring one of the levels below. Customized sponsor packages are also available.

I would like to make a donation to support the UM Prostate Cancer Research Fund :

Major Event Sponsor - \$15,000

Name and logo listed as major event sponsor on all printed and web based materials, including the press release, save-the-date card, invitation, and dinner program, as well as signage at the event. Also includes four tickets to the dinner.

Dinner Sponsor - \$10,000

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as signage in the dining room. Also includes four tickets to the dinner.

Cocktail Sponsor - \$5,000

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as signage in the bar area. Also includes two tickets to the dinner.

Gift Sponsor - \$5,000

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as on the take-home gift for each guest.

Auction Sponsor - \$2,500

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as signage at the silent auction tables.

Valet Sponsor - \$2,500

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as advertising in the guest cars.

Photo Sponsor - \$1,500

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event.

Credit in program should read: _____

Donor Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please send this form and direct any questions to:

Steffanie Samuels, UM Department of Urology

3875 Taubman Center

1500 E. Medical Center Dr. SPC 5330

Ann Arbor, MI 48109-5330

Phone: 734.615-9843 Fax: 734.232.1672 E-mail: ssamuels@umich.edu