



# **7<sup>TH</sup> ANNUAL MEN'S EVENT**

Tuesday, September 9, 2008, 6:00 p.m.

Cocktails and Hors d'Oeuvres, Dinner & Prostate Cancer Briefing

**Fleming's Prime Steakhouse & Wine Bar**

323 North Old Woodward Ave., Birmingham, MI 48009

## **2008 Sponsorship Opportunities**

### **Major Event Sponsor - \$15,000**

Name and logo listed as major event sponsor on all printed and web based materials, including the press release, save-the-date card, invitation, and dinner program, as well as signage at the event. Also includes four tickets to the dinner.

### **Dinner Sponsor - \$10,000**

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as signage in the dining room. Also includes four tickets to the dinner.

### **Cocktail Sponsor - \$5,000**

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as signage in the bar area. Also includes two tickets to the dinner.

### **Gift Sponsor - \$5,000**

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as on the take-home gift for each guest.

### **Auction Sponsor - \$2,500**

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as signage at the silent auction tables.

### **Valet Sponsor - \$2,500**

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event, as well as advertising in the guest cars.

### **Photo Sponsor - \$1,500**

Name and logo displayed as sponsor on all printed and web based materials distributed for the Men's Event.

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### ***About the Men's Event***

*Since its inception, "The Men's Event" has raised more than \$290,000 to support the battle against prostate cancer. This event brings together a prestigious group of businessmen and women, community leaders, friends and families to enjoy an evening of fabulous food, fine wine and good fellowship while learning more about prostate cancer prevention, detection and treatment. The ticket price of \$300 includes an unlimited bar and hors d'oeuvres, a prime steak dinner, and a lively auction! A special Prostate Cancer Research Update with U-M urologic oncology physicians is held during the cocktail hour for individuals interested in learning more about current research and treatment advances.*



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## 2008 Sponsorship Form

The Men's Event brings together a prestigious group of businessmen and women, community leaders, friends and families to enjoy an evening of fabulous food, fine wine and good fellowship while raising funds to support the battle against prostate cancer. Please consider sponsoring one of the levels below. Customized sponsor packages are also available.

I would like to make a donation to support the UM Prostate Cancer Research Fund :

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**Photo Sponsor - \$1,500**

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Credit in program should read: \_\_\_\_\_

Donor Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please send this form and direct any questions to:**

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