

Senior Living & Housing Awareness Week

May 7-16, 2010

Registration Form

CLEARLY PRINT all information as you wish it to appear in publicity materials.

Business Name (as it will appear in print): _____

Representative/Contact Name & Title: _____

Address: _____

Phone # (for publicity listings): _____ Cell Phone # (optional): _____

Email Address: _____

CHECK ALL THAT APPLY

DIAMOND SPONSOR \$2,100

GOLD SPONSOR \$1,150

PLATINUM SPONSOR \$1,450

SILVER SPONSOR \$800

SUPPORTER (FEE FOR OPEN HOUSE(S) ONLY) \$450

If you are hosting one or more houses: Indicate your preferred dates and times for your open houses. Choose dates from Sat., May 8- Sun., May 16. Every attempt will be made to fulfill your request.

PRINT DAYS AND TIMES HERE: _____

EXHIBIT at Living & Housing Expo, Friday, May 7:

Whole table (6 feet long) \$205 Half table (three feet long) \$145

Do you need electricity at your exhibit table? YES NO

Each exhibitor will be provided *two* box lunches. Indicate your 2 sandwich preferences:

Tuna _____ Veggie _____ Ham _____ Turkey _____

ADVERTISE in program brochure:

Full Page \$680 1/2 Page \$415 1/4 Page \$270 1/8 Page \$140

ENTER YOUR TOTAL PAYMENT HERE: \$ _____

Make check payable to "Housing Bureau for Seniors" and include it with this form in the return envelope. *To be guaranteed publication in the program booklet, registration form, payment & ad must be received by Friday, November 20, 2009.*

University of Michigan Departments: Charge total to short code # _____.

*Sponsors, supporters, and Expo exhibitors:

In the program brochure, which category do you wish to be listed in?

Residences Home Health Care Providers & Health Services Senior Resources & Services

Indicate number of brochures, posters and fliers you request *for your own business use?*

_____ Brochures (5.5 X 8) _____ Posters (12 X 18) _____ Fliers (9 X 13)

*Can you help Housing Bureau for Seniors distribute promotional materials? _____ YES _____ NO

**Questions? Contact Laura Nathan, Event & Marketing Coordinator*

Phone: 734-998-9336, email: lnathan@umich.edu, Fax: 734-998-9340

2401 Plymouth Road, Suite C, Ann Arbor, Michigan 48105 www.med.umich.edu/seniors