



# Call *for* Entries

*2011/12*



Bringing the world of art & music to the  
UNIVERSITY OF MICHIGAN  
HEALTH SYSTEM

## About Gifts of Art

As one of the first and most comprehensive arts in healthcare programs nationwide, *Gifts of Art* brings the world of art & music to the University of Michigan Health System. Our exhibit program is designed to enhance the health system's environment of care and help calm and bring comfort to our patients, visitors and staff. The art is intended to assist and complement the healing process and reduce the stress and anxiety often associated with a healthcare setting.

Our nine galleries display 50 exhibits a year. They include 2-D and 3-D spaces that are **viewed by approximately 10,000 people a day**. This makes our galleries some of the most widely visited indoor, non-museum exhibit spaces in the state.

### Eligibility

*Gifts of Art* is currently accepting proposals for our August 2011 through August 2012 exhibit year. Individual artists or arts organizations may submit proposals for an exhibit. Group shows must have a single contact person. Our gallery sites can accommodate both 2-D wall mounted art and 3-D works for display in cases. *Gifts of Art* exhibits only original art.

### Entry Requirements

Selections will be made from **online submissions** or **submissions by mail**.

**Emailed JPG images or in-person submissions will NOT be considered.** Individual artists must provide a minimum of 12 professional quality images. Group shows should provide a minimum of 24 images. Submitted images must reflect the proposed exhibit. All submissions must also include a completed Exhibit Proposal Form, a reference sheet and a resume or CV. A biography is optional.

## NEW! Online Submissions

Artists can complete the Exhibit Proposal Form online at [www.med.umich.edu/goa](http://www.med.umich.edu/goa) and directly upload your files.

### Submissions by Mail

Digital images of your work must be submitted on a CD-R as JPG files. JPGs must be 300 dpi and sized to approximately 3 x 5 inches. Name each file with a number that corresponds to a reference sheet and the title of the piece. The reference sheet should include your name and the number, title, medium and size of each piece. **Also include a thumbnail sheet** of the images. Write your name and medium directly on the CD. **CDs and supporting materials will NOT be returned.** Powerpoints, ZIP or SIT files will **NOT** be accepted.

**Submissions must be received or uploaded by May 31, 2011.**

To download additional copies of this brochure or to submit online please visit our website at [www.med.umich.edu/goa](http://www.med.umich.edu/goa).

### Selection Criteria

In selecting artwork, *Gifts of Art's* primary mission is to create a more comfortable and calming atmosphere within the often stressful environment of a hospital and to provide a positive distraction for our patients, visitors and staff. We take into consideration the medical and emotional sensitivities of our viewers. Overt sexual content, violence and nudity will not be considered. We will also avoid pieces that are confrontational, obviously depressing or contain negative medical connotations.

## Exhibit Details

- *Gifts of Art* will coordinate and install all exhibits.
- Exhibits are on display for approximately eight weeks.
- *Gifts of Art* insures artwork while on hospital premises.
- *Gifts of Art* uses a museum quality security system.
- All artwork must be framed and/or ready to install.
- **Nielsen type** metal frames with 3/8" back channels or **wood frames** at least 3/4" wide are acceptable.
- 2-D works must be framed in a professional manner.  
**Clip-on frames are not acceptable.** Unframed, stretched canvases are acceptable with a painted or finished edge.
- Either glass or plexiglass is acceptable.

## Delivery

Artists are responsible for art delivery to and pick up from the U-M Health System.

***Gifts of Art* will not be responsible for shipping costs.**

Directions and maps will be mailed to invited artists. Group shows must make a single delivery and have a single contact person.

## Gallery Dimensions

- Our five 2-D exhibit galleries range in size from 40 lineal feet to 100 lineal feet.
- All 2-D exhibit galleries can accommodate work up to 42" in height.
- The Main Lobby 2-D gallery is 37 lineal feet and can accommodate larger works up to 7' in height.
- The four 3-D galleries each consist of 2-3 large cases measuring 46" wide x 23" deep x 23" high, and between 3-8 small cases that measure 17" wide x 17" deep x 17" high, depending on location.

## Sales

Artwork sold during or within 30 days after the exhibit closes will be assessed a 35% commission which helps support *Gifts of Art's* hospital-based art & music programs. **Artwork need not be for sale to be eligible for exhibit.**

## Exhibit Agreement

Accepted works will remain on exhibit as placed by *Gifts of Art* staff and cannot be removed from the show until the close of the exhibit. *Gifts of Art* reserves the right to alter an exhibit at any time.

**Submissions must be received or uploaded by May 31, 2011.**

Final notifications will be sent by August 1, 2011.

## Questions?

Call *Gifts of Art* at 734-936-ARTS (2787) or email [GOA@med.umich.edu](mailto:GOA@med.umich.edu).

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# Exhibit Proposal Form

Artist/Arts Organization \_\_\_\_\_

Address \_\_\_\_\_

Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Home Telephone \_\_\_\_\_ Cell/Other Telephone \_\_\_\_\_

Email \_\_\_\_\_

Web Address \_\_\_\_\_

Medium \_\_\_\_\_

Number of Pieces Available \_\_\_\_\_

Price Range \_\_\_\_\_

Framed Size Range \_\_\_\_\_

Where did you hear about our Call for Entries? \_\_\_\_\_

Additional Information \_\_\_\_\_

- Checklist**
- Fully completed Exhibit Proposal Form
  - CD with images: Individuals – 12 minimum, Groups – 24 minimum
  - Confirm that the submitted images reflect your proposed exhibit
  - CDs labeled as indicated and in a CD case or sleeve
  - Printed thumbnail sheet of all submitted images
  - Reference sheet which lists your name and the number, title, medium, and size of each submitted image
  - Resume or curriculum vitae
  - Biography (optional)

**Submissions must be received or uploaded by **May 31, 2011**.**



*Gifts of Art*

**Call for Entries**

**NI-5E06, NIB**

**300 North Ingalls**

**Ann Arbor, MI 48109-5470**

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