

# FREQUENTLY ASKED QUESTIONS

FOR LOCAL WALK INFORMATION & MATERIALS, VISIT THE  
WALK PAGE AT: [WWW.JDRFDETROIT.ORG](http://WWW.JDRFDETROIT.ORG)

**WHAT IS THE WALK TO CURE DIABETES?** The Walk to Cure Diabetes is one of the fastest growing fundraising events in the world. Each year, over 500,000 people “walk for a cure” at 200 JDRF Walk locations in over a dozen countries. Funds are raised by individual and team walkers obtaining donations from family, friends and neighbors. Monies are also raised through corporate sponsorship and the sale of JDRF paper sneakers at retail outlets. Last year, over \$100 million was raised worldwide for diabetes research and research education through JDRF’s Walk program. Locally, JDRF’s Walk sites in Ann Arbor and Warren welcomed over 10,000 people and raised over \$1.9 million for diabetes research.

**WHEN AND WHERE IS THIS YEAR’S WALK?** Sunday, September 14 at the GM Tech Center in Warren and Hudson Mills Metropark in Dexter.

**WHAT TIME DOES THE EVENT BEGIN, HOW LONG IS THE WALK ROUTE, AND WHEN DOES THE EVENT END?**

**Event Schedule:**

|                          |  |
|--------------------------|--|
| 8:30 a.m.—10:00 a.m.:    | Registration, Entertainment and Morning Refreshments |
| 9:30 a.m.— 9:45 a.m.:    | Opening Ceremony                                     |
| 9:45 a.m.:               | Official Start                                       |
| 10:00 a.m. — 11:30 a.m.: | Entertainment and Post-Walk Snacks                   |
| 11:30 a.m.:              | Closing Ceremony (event concludes)                   |

**Warren — Walk Only:** The GM Tech Center is located at 12 Mile Road between Mound Road and Van Dyke Avenue. Enter the GM Tech Center campus via gates 13 or 14 off 12 Mile Road. Volunteers will direct you to parking. Registration (where you will turn in your money) will take place beginning at 8:30 a.m. in the Vehicle Engineering Center (VEC). Entertainment and special attractions will also begin at 8:30 a.m. and continue through the morning. Walk Route is approximately 1.5 miles! No bikes, rollerblades, or dogs please. Strollers are welcome. Walkers can walk as much or as little as they wish.

**Ann Arbor/Dexter — Walk Only:** Hudson Mills Metropark is located at 8801 North Territorial Road, twelve miles northwest of Ann Arbor. Enter off North Territorial Road. Metropark staff will direct you to parking. There will be no fee to enter the park for JDRF walkers. Registration (where you will turn in your money) will take place in the Registration Tent near the Activity Center beginning at 8:30 a.m. Entertainment and special attractions will also begin at 8:30 a.m. and continue through the morning. **Dogs are permitted, but must be on a leash at all times.** No bikes or rollerblades, please. Strollers are welcome. The paved walk route is 3.5 miles. Walkers can walk as much or as little as they wish.

**IS THERE A FEE TO PARTICIPATE?** No. However, we ask every walker to raise a minimum of \$100 for diabetes research.

**DO I NEED TO REGISTER AHEAD OF TIME?** Yes. Think of the JDRF Walk like a party. We need to know how many guests are attending so we can plan ahead for refreshments and volunteer staffing. **You can register by visiting: [www.jdrf.org](http://www.jdrf.org)** (look for the green sneaker icon under the words “Get Involved” on the home page).

**CAN I REGISTER MY TEAM MEMBERS ON THEIR BEHALF?** Yes, however, JDRF discourages you from doing so. If you register team members on their behalf, they will not receive the option to use Walk Central, or receive links to send to others to make an online donation or join their team. If you do register walkers on their behalf, please use their home address (not your business or home address).

**I REGISTERED ONLINE LAST YEAR. DO I NEED TO REGISTER AGAIN THIS YEAR?** Yes. All 2007 Walk data has been archived. Therefore, **all past walkers must register with JDRF for this year’s Walk.** The pass codes you created last year are no longer valid and you cannot access your 2007 fundraising page or team roster. To create your 2008 fundraising page and have access to team data for this year’s Walk, please register online at [www.jdrf.org](http://www.jdrf.org).

**WHERE CAN I GET A JDRF WALK BROCHURE, PLEDGE FORM & PLEDGE COLLECTION ENVELOPE?** Please call JDRF at (248) 355-1133 to obtain Walk brochures. If you need more than a half dozen, please order your brochures using JDRF’s Team Captain Walk Material Order Form. You can download this form by visiting the “Walk Tools and Resources” page at [www.jdrfdetroit.org](http://www.jdrfdetroit.org) (simply hit the link to “Find Walk Tools and Resources” on the home page). The Walk brochure contains a pledge collection envelope. Pledge forms can also be downloaded at [www.jdrfdetroit.org](http://www.jdrfdetroit.org).

## **WHAT ARE THE BENEFITS TO REGISTERING ONLINE?**

- Access to JDRF's Walk Central where you can:
    - ✓ Create your own personal fundraising web page and add a photo
    - ✓ Monitor your fundraising progress
    - ✓ Select your walk pledge prize
    - ✓ Review who has donated to you
    - ✓ Send a link to others to make an online credit card donation
    - ✓ Send thank you emails to your donors
- And, at JDRF's Walk Central Team Captains can:
- ✓ Send a link to others to join their team
  - ✓ Post a message for team members to read when they log in to Walk Central
  - ✓ Send emails to team members
  - ✓ Track their fundraising progress to see how close they are to reaching their team fundraising goal

**TELL ME ABOUT THE PERSONAL FUNDRAISING PAGE AT WALK CENTRAL:** This tool makes fundraising fun and easy! With the click of a button, you can send an email to others telling them why it's important to help JDRF find a cure for diabetes. Your friends can visit your page to read your story, join your team and make an online credit card donation to support you and your team. You can check back to your page to update your message, see who has supported you, and view how close you are to reaching your fundraising goal. You can also upload a photo onto your personal fundraising web page.

**HOW DO I AND OTHERS VIEW MY PERSONAL FUNDRAISING PAGE?** There are two options. When you register for the Walk, you will receive a link to send to others that will take them directly to your page. Or, instruct your friends and family to visit [www.jdrf.org](http://www.jdrf.org), then click on the "Support A Walker" box. A quick walker search will take them to your page.

**HOW DO I UPDATE MY PERSONAL FUNDRAISING PAGE?** Visit [www.jdrf.org](http://www.jdrf.org). Click on the sneaker icon, then in the "Log In To Your Account" box enter the username and password you created when you registered. You can also direct people to this area to view your personal fundraising page. A quick search for your name in the "Support A Walker" box will take them directly to your page.

**I FORGOT MY USERNAME AND PASSWORD. WHAT DO I DO?** Simply hit "forgot your user name and password?" link in the "Log Into Your Account" area and JDRF will email it to you.

**CAN I INPUT MONEY THAT I HAVE RAISED ON MY PERSONAL FUNDRAISING PAGE?** No. The only funds that show up on your "fundraising thermometer" are funds that you raised through online donations and/or funds submitted to JDRF in advance of the Walk. To highlight and communicate your overall fundraising progress to date, we suggest that you update the text in your Personal Fundraising Page as needed, or turn your funds into JDRF as you receive them from your donors. **All funds submitted to JDRF in advance of the Walk will be entered into Walk Central and reflected on your fundraising thermometer.** All monies that you turn in on Walk day will be entered by JDRF after the event under "other donations." **Please allow JDRF 4 weeks to enter all Walk day monies.**

**HOW DO I SUBMIT FUNDS TO JDRF IN ADVANCE OF THE WALK?** By using JDRF's Pre and Post Walk Pledge Submission Form. You can download this form at [www.jdrfdetroit.org](http://www.jdrfdetroit.org). Including this form with your pre and post Walk funds will ensure that your monies are credited properly to you and your team. Please do not send cash through the mail (convert all cash into a check or money order made payable to JDRF). Funds can also be dropped off at the JDRF office in Southfield, 9 a.m. — 5 p.m., Monday — Friday.

**HOW CAN I LEARN MORE ABOUT FORMING A JDRF WALK TEAM?** Call JDRF at (248) 355-1133 to receive a Team Captain packet or drop an email to Rita Combest at [rcombest@jdrf.org](mailto:rcombest@jdrf.org).

**AS A TEAM CAPTAIN, HOW MANY WALKERS SHOULD I RECRUIT?** As many as you can. A good rule of thumb is ten (but the more the merrier!) Remember, our goal is for each walker to raise a minimum of \$100. By recruiting ten walkers, your team can easily raise \$1,000 for diabetes research.

**DOES JDRF HAVE SAMPLE MEMOS FOR RECRUITING TEAM CAPTAINS, WALKERS AND VENDORS?** Yes. Visit the "Walk Tools and Resources" page at [www.jdrfdetroit.org](http://www.jdrfdetroit.org).

**HOW DO I OBTAIN WALK SUPPLIES SUCH AS BALLOONS, POSTERS, AND THE WALK VIDEO?** In every Team Captain packet is a Team Captain Material Order Form. Complete the form and fax/mail it to JDRF. Or, visit the "Walk Tools and Resources" page at [www.jdrfdetroit.org](http://www.jdrfdetroit.org) to download the form.

**MY COMPANY IS FORMING A JDRF WALK TEAM AND I DON'T KNOW WHO MY TEAM CAPTAIN IS. WHAT SHOULD I DO?** Register for the Walk and skip the "Team Captain" field. However, be sure to enter your team name in the "team name" field.

**WHEN CAN I BEGIN COLLECTING MONEY?** Now! A pledge collection envelope can be found in JDRF's 2008 Walk brochure (brochures can be obtained by calling JDRF at (248) 355-1133). Pledge collection forms can be downloaded from the "Walk Tools and Resources" page at [www.jdrfdetroit.org](http://www.jdrfdetroit.org).

**WHAT ARE TWO EFFECTIVE WAYS TO RAISE MONEY FOR THE JDRF WALK?**

1. Try a Letter Writing Campaign. It's the quickest and easiest way to raise funds for JDRF, without even leaving the comfort of your home or office. To download sample letters and tips to launch a letter writing campaign, visit the "Walk Tools and Resources" page at [www.jdrfdetroit.org](http://www.jdrfdetroit.org). You can also launch your campaign via Walk Central.
2. Make the ask face-to-face. Ask ten friends, co-workers or neighbors to donate \$10 and you've raised \$100! It's that easy! When seeking donations from people, JDRF suggests you collect your donation at the time of the ask. This will save you from having to go back to that donor a second time. The JDRF Walk is a "pre-pledge" event, meaning donations are not collected on a per mile basis, but rather via flat donations. **And don't forget that the Number 1 reason why people give to charity is because they're asked!**

**WHO SHOULD CHECKS BE MADE PAYABLE TO?** Juvenile Diabetes Research Foundation or JDRF.

**DOES JDRF PROVIDE DONOR RECEIPTS?** No. Donors who have written a check or make an online donation to JDRF for \$250+ will receive a letter of receipt from JDRF. For donations to JDRF for \$249 and under, the canceled check or credit card statement serves as a receipt for tax purposes. **JDRF does not distribute blank donation receipts.**

**MY COMPANY IS INTERESTED IN BEING A WALK SPONSOR. WHO DO I CONTACT FOR INFORMATION?** Rita Combest at (248) 355-1133 or [rcombest@jdrf.org](mailto:rcombest@jdrf.org).

**WHERE CAN I FIND THE JDRF WALK LOGO?** Visit the "Walk Tools and Resources" page at [www.jdrfdetroit.org](http://www.jdrfdetroit.org).

**WHAT DO I NEED TO BRING WITH ME THE DAY OF THE WALK?**

1. Your sponsor money (pledges) sealed in your completed Walk to Cure Diabetes pledge collection envelope (envelopes will be available at registration the day of the Walk)
2. Sunscreen or umbrella. In case of inclement weather, join JDRF to turn in your pledges — **we walk rain or shine!**
3. Comfortable walking shoes.
4. And, if you're walking on a team, wear your team t-shirt!

**WHEN COMPLETING MY PLEDGE COLLECTION ENVELOPE, WHAT SHOULD I KEEP IN MIND?** A home address is preferred to expedite the delivery of Walk information, awards and pledge prizes. Don't forget to include your team name and Team Captain name. **Walkers are asked not to combine funds into one envelope.**

**ARE REFRESHMENTS PROVIDED?** Yes, JDRF will provide all walkers with a delicious and healthy variety of morning refreshments and post-Walk snacks including bagels, breakfast bars, fruit and vegetables, salty snacks, juice, coffee, and plenty of water along the route.

**WILL THERE BE ENTERTAINMENT OR ACTIVITIES?** Yes. Each site will feature facepainters, moonwalks, specialty vehicle displays, Ford's "Cure Climb" climbing wall, clowns, music and special guests. Walkers are also invited to visit our guests in the Sponsor Tent who will have some great give-away items.

**ARE THERE AWARDS?** Yes! All walkers raising \$1,000 will receive JDRF's Golden Sneaker Award. **All teams raising \$2,500+ will receive a plaque engraved with dollar amount raised.** JDRF will also present awards in the corporate and family team categories to the top fundraising team, rookie of the year and the team with the highest percentage increase over last year's team total. We'll also recognize our first, second and third place winners in the Team T-Shirt Design Contest. Awards will be presented at JDRF's Walk Awards & Appreciation Dinner to be held in early December (dates TBA).

**HOW DO I GET A JDRF WALK T-SHIRT?** Walkers turning in \$100+ on Walk day will receive a JDRF Walk t-shirt the day of the event. If you mailed your money to JDRF prior to the Walk, or secured online donations needed to receive a t-shirt, bring a copy of your "see who's made online donations" page and turn it in at Registration to receive your t-shirt.

**WHERE DO I TURN IN MY T-SHIRT FOR THE TEAM T-SHIRT DESIGN CONTEST?** At Volunteer Check-In the day of the Walk or mail to JDRF by October 14 pledge deadline. At the Hudson Mills site, Volunteer Check-In will be located in the Registration Tent. In Warren, Volunteer Check-In will be in the VEC.

**WHEN IS THE DEADLINE TO TURN IN PLEDGES TO JDRF?** The deadline for turning in Walk money to JDRF for pledge prize and award eligibility is October 14, 2008. To ensure that JDRF properly credits all pre and post Walk funds to you and your team, please complete and enclose JDRF's Pre and Post Walk Funds Form with your monies. The form can be found on the "Walk Tools and Resources" page at [www.jdrfdetroit.org](http://www.jdrfdetroit.org) and will be available at registration the day of the event.

**AFTER THE WALK, WHEN WILL TEAM RESULTS BE AVAILABLE?** Preliminary team results will be sent to walkers the week of September 22, 2008 and posted to [www.jdrfdetroit.org](http://www.jdrfdetroit.org). Final team results will be available after the October 14 pledge deadline, and will also be posted to [www.jdrfdetroit.org](http://www.jdrfdetroit.org). **Please note that all monies turned in the day of the event and post Walk will not appear on your personal fundraising web page until the October 14 pledge deadline, when all data entry has been completed by JDRF.**

**WHAT PLEDGE PRIZES ARE AVAILABLE THIS YEAR?** Walkers raising \$200+ are eligible to receive some terrific prizes ranging from JDRF merchandise to the option of selecting an item out of JDRF's Walk "Gift Catalog". This catalog is stocked full of great prizes including electronics, housewares, jewelry, bicycles and more! JDRF's "Youth Gift Catalog" is also available and full of prizes just for kids. To view the offerings available at each level, visit: [www.jdrf.org/walkprizes](http://www.jdrf.org/walkprizes).

**WHEN WILL PRIZES BE ORDERED?** After the October 14 pledge deadline. Pledge prize recipients will receive a gift card in the mail to redeem at the JDRF gift web site or by mail. Prizes will be mailed upon redeeming your gift card. **Please remember that prizes are not automatically sent to eligible walkers.** You must indicate your prize preference on your Pledge Collection Envelope, and you must redeem your gift card.

**DO PEOPLE HAVE TO ATTEND THE WALK TO PARTICIPATE?** No. If someone is unable to attend the Walk but still collects money, a team member may turn in the funds on their behalf, or the walker can mail their funds to JDRF by the October 14 pledge deadline. They are still eligible for prizes and awards.

**HOW ELSE CAN I HELP? Volunteer!** We are always in need of helping hands to assist with tasks ranging from site set up and registration to parking and clean up. For more information on our volunteer needs, please contact Cathy Russell (248) 355-1133 or [crussell@jdrf.org](mailto:crussell@jdrf.org).

**DO YOU HAVE JDRF AND DIABETES FACT SHEETS?** Yes. Please visit the "Walk Tools and Resources" page at [www.jdrfdetroit.org](http://www.jdrfdetroit.org).

**WHO DO I CONTACT WITH QUESTIONS?** Rita Combest at (248) 355-1133 or [rcombest@jdrf.org](mailto:rcombest@jdrf.org), or Kayra Donahoo at (248) 355-1133 or [kdonahoo@jdrf.org](mailto:kdonahoo@jdrf.org).

**Juvenile Diabetes Research Foundation**  
Metro Detroit & Southeast Michigan Chapter  
24359 Northwestern Highway, Suite 225  
Southfield, Michigan 48075  
(248) 355-1133